

KARLA CORTES

PHOTOGRAPHER &
CONTENT CREATOR

CONTACT

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karlamarianacortes.com

ACTIVITIES

BENNA'S CAFE

BARISTA

NOV 2020 - APRIL 2020

WKDU 91.7 FM

MERCHANDISE DIRECTOR

SEPT 2016 - AUG 2019

AWARDS

CERTIFICATE OF WRITING AND PUBLISHING

AUG 2019

CERTIFICATE OF MERIT

MAR 2017

SKILLS

- Photo editing
- Adobe Photoshop
- Adobe Lightroom
- Written & verbal communication
- Entertainment writing
- Spanish-to-English Translation
- Project management
- Web content development
- Bookkeeping

EXPERIENCE

PHOTOGRAPHER

FREELANCE | JUNE 2019 - PRESENT

PHILADELPHIA, PA

- Direct commissioned photoshoots with a unique artistic approach based on the client's aesthetic
- Organize mood boards with clients to ensure the vision of their shoots match with my own
- Bookkeep tasks, expenses, equipment, and locations for commissioned photoshoots

CONTENT CREATOR

GRAVE REVIEWS | JUNE 2019 - PRESENT

NEW YORK, NY - REMOTE

- Compose 1-2 pieces of written content per week on horror movies and horror-related events in history
- Conduct extensive research on chosen horror films abandoned places, serial killers, and/or various horror topics
- Visit and document abandoned places remotely and around the world

SPANISH TRANSLATOR & SCRIBE

PROCLEANING | MAY 2015 - AUGUST 2020

PHILADELPHIA, PA

- Translated company files and documents from English to Spanish for the CEO
- Took notes during company calls and meetings to later translate for the company staff
- Proofread emails, documents, and files sent out by the company

MUSIC JOURNALIST

GNARLES | JUNE 2018 - MAY 2020

BERLING, GERMANY - REMOTE

- Created written content for the Gnarles blog based on the platform's musicians
- Managed, marketed, and promoted the blog portion of Gnarles since creating and implementing the blog in 2018
- Scouted new musicians to add to the platform for later coverage for the blog

EDUCATION

BACHELOR OF SCIENCE, MAJOR IN ENTERTAINMENT AND ARTS MANAGEMENT

DREXEL UNIVERSITY | 2016 - 2019

GPA: 3.3